

IS THERE A NEED TO REINVENT CHEMISTRY ?



**Dr. S. Sivaram,
National Chemical Laboratory,
Pune-411 008, INDIA**

Tel : 0091 20 2590 2614

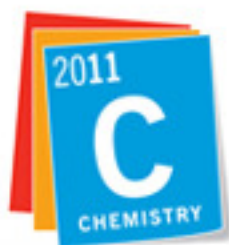
Fax : 0091 20 2590 2615

Email : s.sivaram@ncl.res.in

Visit us at : <http://www.ncl-india.org>

**National Institute for
Interdisciplinary Science
and Technology,
Thiruvananthapuram**

February 10, 2011



International Year of
CHEMISTRY
2011

INTERNATIONAL YEAR OF CHEMISTRY



- Celebrate the achievements of chemistry
- Improve public understanding of chemistry
- Champion the role of chemistry in addressing the critical challenges of our society
 - Food and nutrition
 - Clean water
 - Sustainable energy
 - Climate change
- Broader outreach and engagement
- Get younger people more interested in chemistry

Madam Curie, Nobel Prize in Chemistry , 1911

What is Chemistry?



It is about making forms of matter that never existed before eg. plastics, detergents, drugs, Insecticides etc.

**Design &
make**

Analysis

**Why and how
reactions occur**

**Quality control
Environment
Health care
Crime detection**



**Chemistry has
extraordinary impact on
society**

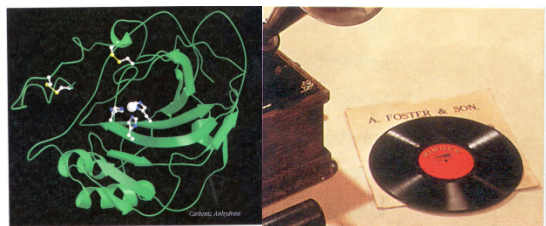
Good and bad !

Chemistry is the central, useful and creative science - Ronald Breslow



Central

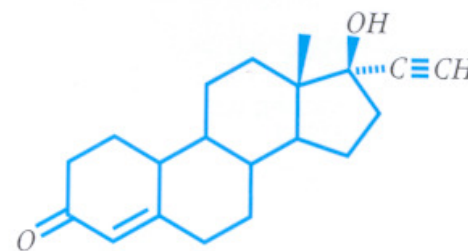
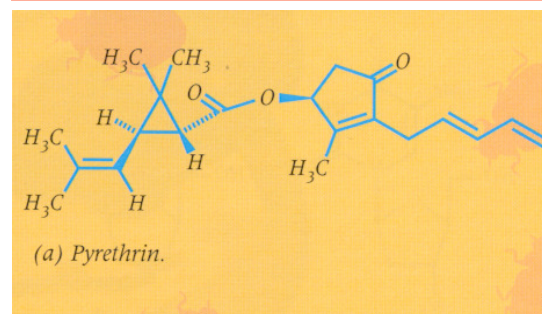
Underpins many other scientific disciplines
Biology, geology, material science



Useful

Provides many materials essential to everyday life,
Knowledge to better human, veterinary and plant care, better food, environment

Creative
Designs structures with new and unique properties



Norethindrone (Norlutin)

Figure 14. Norlutin, the first contraceptive pill.

Chemistry creates its own object. This creative power, similar to that of arts distinguishes it fundamentally from the other natural and historical sciences

Bertholet, 1860



The ESSENCE of **CHEMISTRY**
is not just to discover
but to
CREATE

CHEMISTRY *has the ability to*
CREATE NOVEL EXPRESSIONS of MATTER

CHEMISTRY
is the **ART of MATTER !**

CHEMISTRY *is the science of the structure and transformation of non living and living matter*

Jean Marie Lehn

CHEMISTRY VERSUS CHEMICALS

- Chemistry in popular language has a positive connotation. It is used to describe the somewhat intangible forces that result in successful relationships between two or more individuals



The screenshot shows the chemistry.com website. At the top, the logo "chemistry.com" is displayed in a large, bold, red font. To the right of the logo is a navigation bar with links: "success", "the buzz", "the ads", "how it works", and "Dr. Helen Fisher". Above these links is a small "Register using Facebook" button. Below the navigation bar is a large, light blue speech bubble containing a registration form. The form is titled "TAKE THE PERSONALITY TEST EVERYONE IS TALKING ABOUT." and includes fields for "First Name", "Username", "I am a" (with radio buttons for "Man" and "Woman"), "Seeking a" (with radio buttons for "Man" and "Woman"), "Password", "My Birth Date" (with dropdown menus for "Month", "Day", and "Year"), "Email Address", and "Zip/Postal Code". Below the form is a "FIND CHEMISTRY NOW" button. To the right of the form is a large, light blue speech bubble containing the text "THE PERSONALITY TEST WAS SO ACCURATE I THINK THEY CHEATED." Below this speech bubble is a small text block that reads: "Take our FREE personality test - yes, the one featured on 20/20 and Good Morning America - and find out who you belong with... an Explorer, Builder, Negotiator or Director."

DOPAMIN, ENDORPHINS,
OXYTOCIN, FENYL-
ETHYLAMIN...



IF YOU BELIEVE THIS
STUFF, LOVE IS NOTHING
MORE THAN AN ORDINARY
CHEMICAL PROCESS...
HOW CYNICAL!



I'LL PROVE THEM WRONG!
IT ALSO SAYS THIS CHEMICAL
PROCESS FADES OUT AFTER
2 OR 3 YEARS, RIGHT?

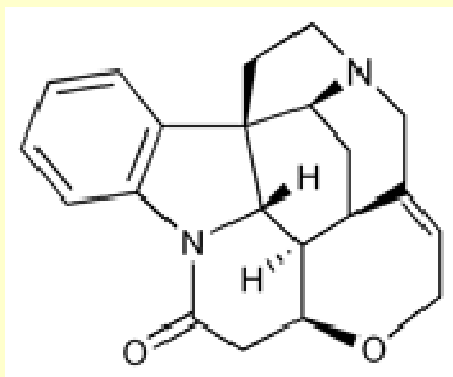


YES. SO?

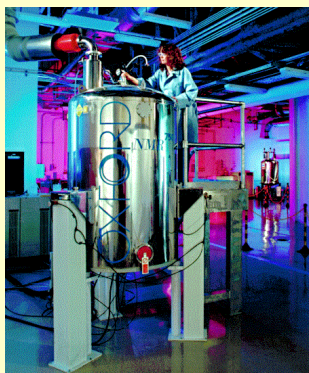
I REST
MY CASE



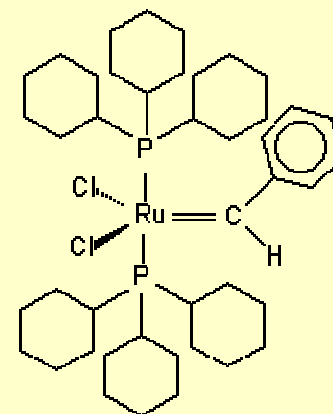
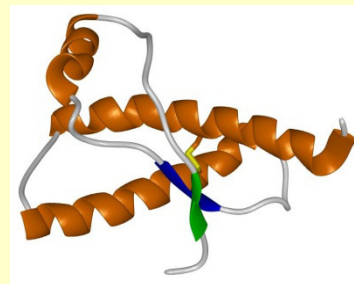
THE PAST 50 YEARS: GREAT SUCCESSES



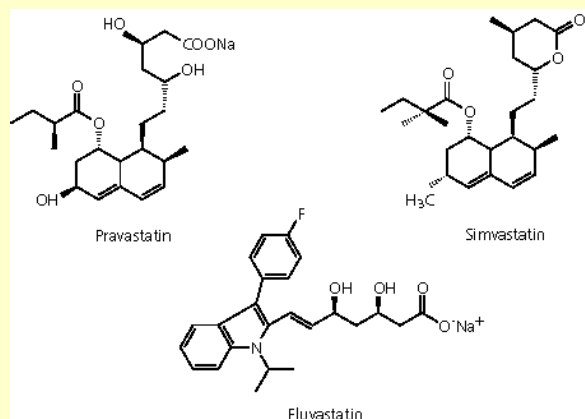
strychnine



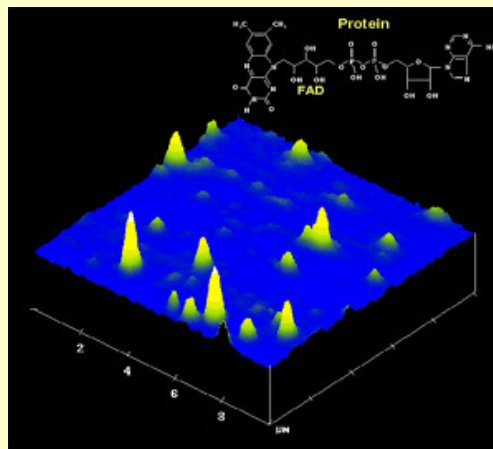
protein NMR



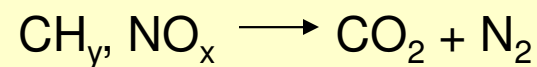
ROP catalyst



statins



single-molecule
spectroscopy





CHEMISTRY'S HOARY PAST

- Aspirin, Indigo, ammonia, Antibiotics, Lipitor, Nylon, Teflon, Polyethylene, rayon, synthetic rubber, fuels
- Nylon stockings, Hula Hoop, Packaged Foods, Bullet Proof Vests

Is Chemistry today capable of capturing the public imagination ?

Can you recollect the last major impact making discovery in chemistry ?

C 60 and Graphene ?

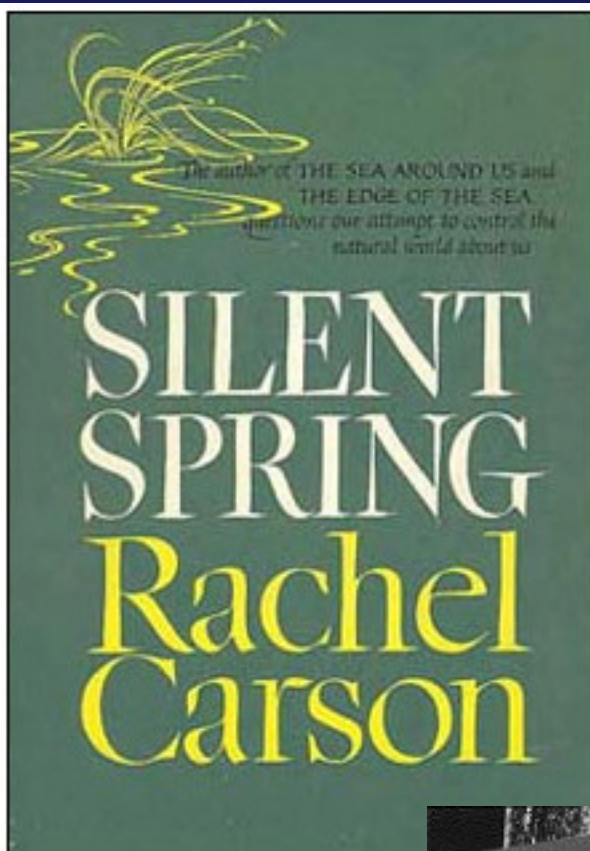
***Element carbon was once the monopoly of the chemist;
it is no more !***

CHEMISTRY VERSUS CHEMICALS



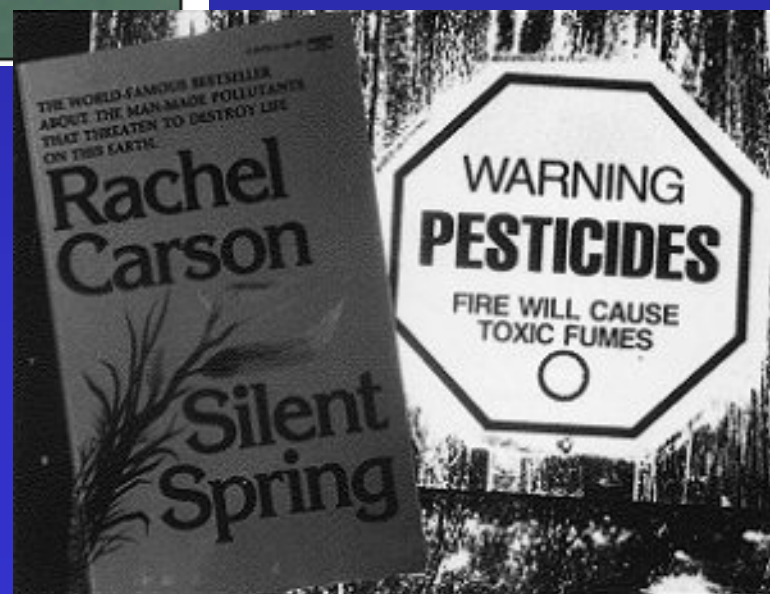
- Chemicals, on the other hand, usually gets bad press. They leak, spill, leach, poison and pollute. They are used as weapons of mass destruction





***Published 1964
Drew public
attention to the
indiscriminate
use of chemical
pesticides***

- ***Watershed event in the history of chemistry***
- ***Public perception of chemistry changed for ever***
- ***Industry first reacted with retribution and vindictiveness***
- ***However, wisdom prevailed and a period of deep introspection began***



THE UGLY SIDE OF CHEMISTRY

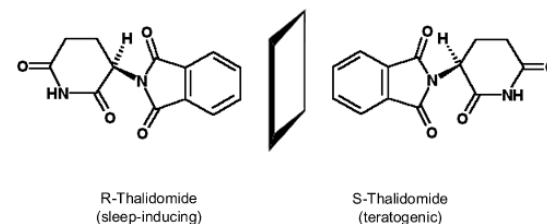
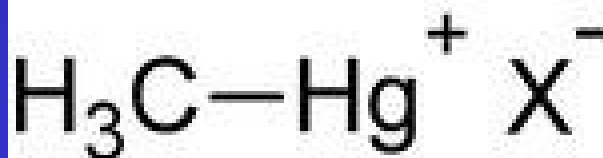
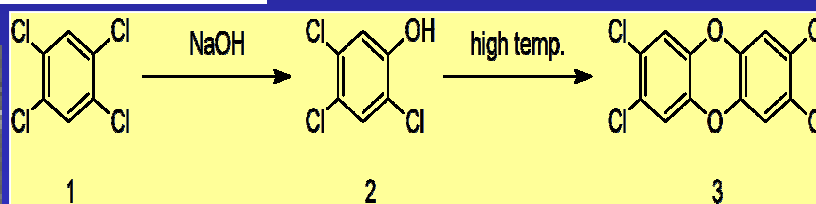


A child victim of the Bhopal gas disaster.

- Minamata
- Love Canal
- Seveso
- Bhopal
- Thalidomide
- DDT



Children with Congenital Minamata Disease (from Minamata: International poisoning (1966-1968))





PUBLIC AND GOVERNMENT PERCEPTION OF CHEMISTRY

- **Chemistry is invisible to the public**
- **Chemistry is considered “mature” economically**
- **Chemistry is associated with pollution/global warming**
- **“Good” and “Bad” are not balanced in perceptions of chemistry**





Only the chemistry prize has preserved the traditional aura of obscurity. It goes to Gerhard Ertl for his studies on the role of surfaces in catalyzing chemical reactions. Since an awful lot of industrial chemistry is catalyzed and the chemical industry lies at the base of most manufacturing, there is good argument this is the most important prize. But glamorous? Sadly not .

The Economist , October 13, 2007



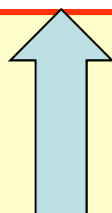
Bill Bryson, "A Short History of Nearly Everything", Random House, 2003 p. 137:

When the wife of the great Austrian physicist Wolfgang Pauli left him for a chemist, he was staggered with disbelief. "Had she taken a bullfighter I would have understood," he remarked in wonder to a friend. "But a *chemist* . . ."

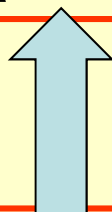


(1999)

The miracles of science



***Better Things for Better Living
(1985)***



***Better Things for Better Living through Chemistry
(1935)***

Few Names with Chemistry !

American **Chemical** Society

National **Chemical** Laboratory

Feeble attempts to rejuvenate chemistry

- **Green Chemistry**
- **Combinatorial Chemistry**

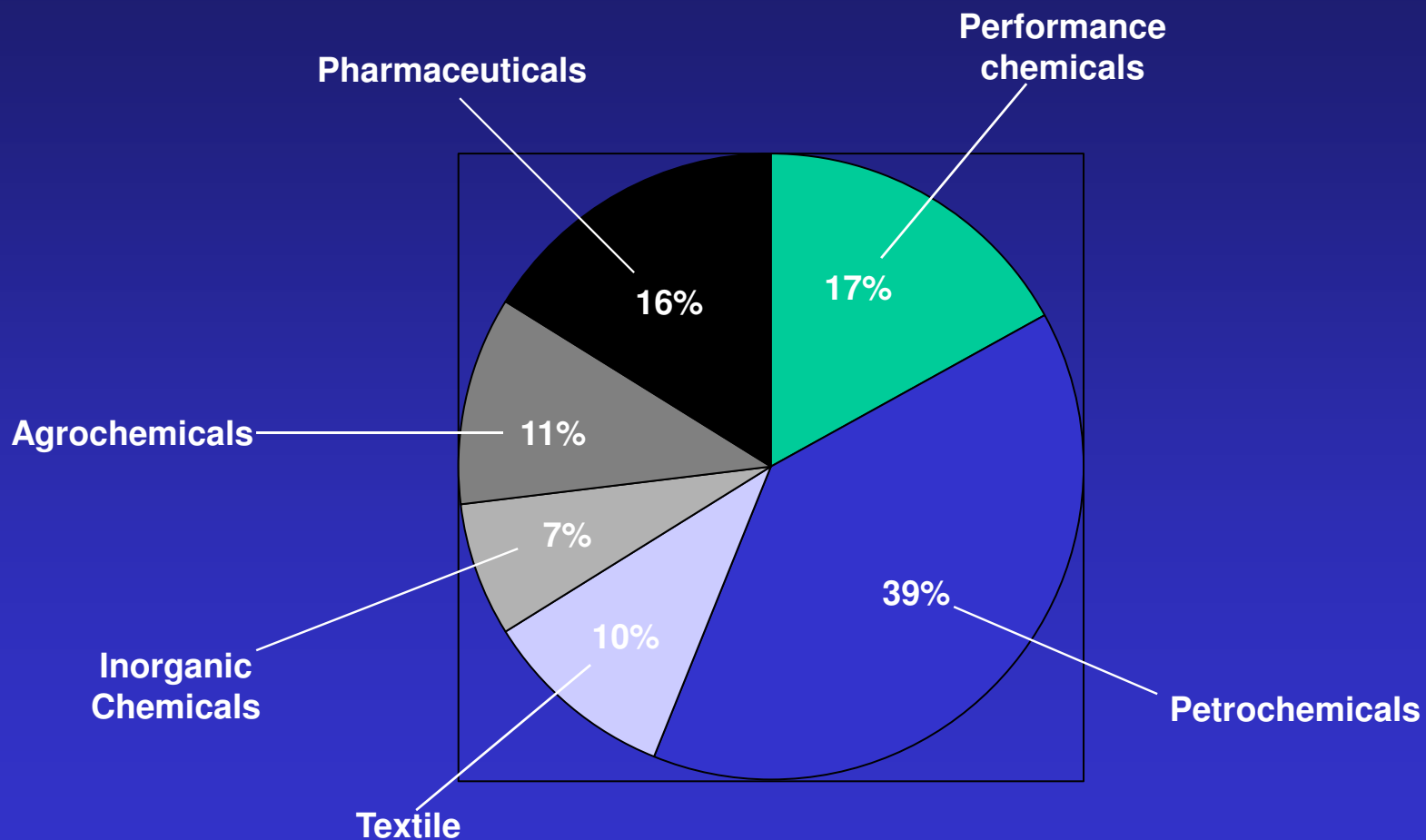


BASF
The Chemical Company

***The only company that dares
to call itself a chemical
company***

WORLD CHEMICALS MARKET

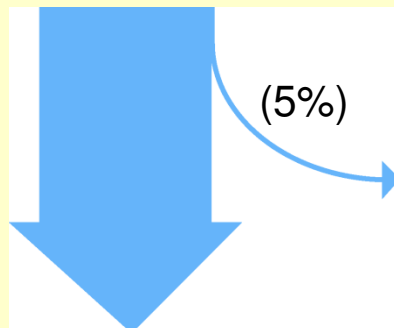
A THREE TRILLION \$ INDUSTRY



THE CHEMICAL INDUSTRY



crude oil



fuel
(energy)
↓
transportation,
heating

petrochemicals
(materials)

↓
commodities
↓
specialties

biological
sources

↓
(synthesis)

↓
pharma

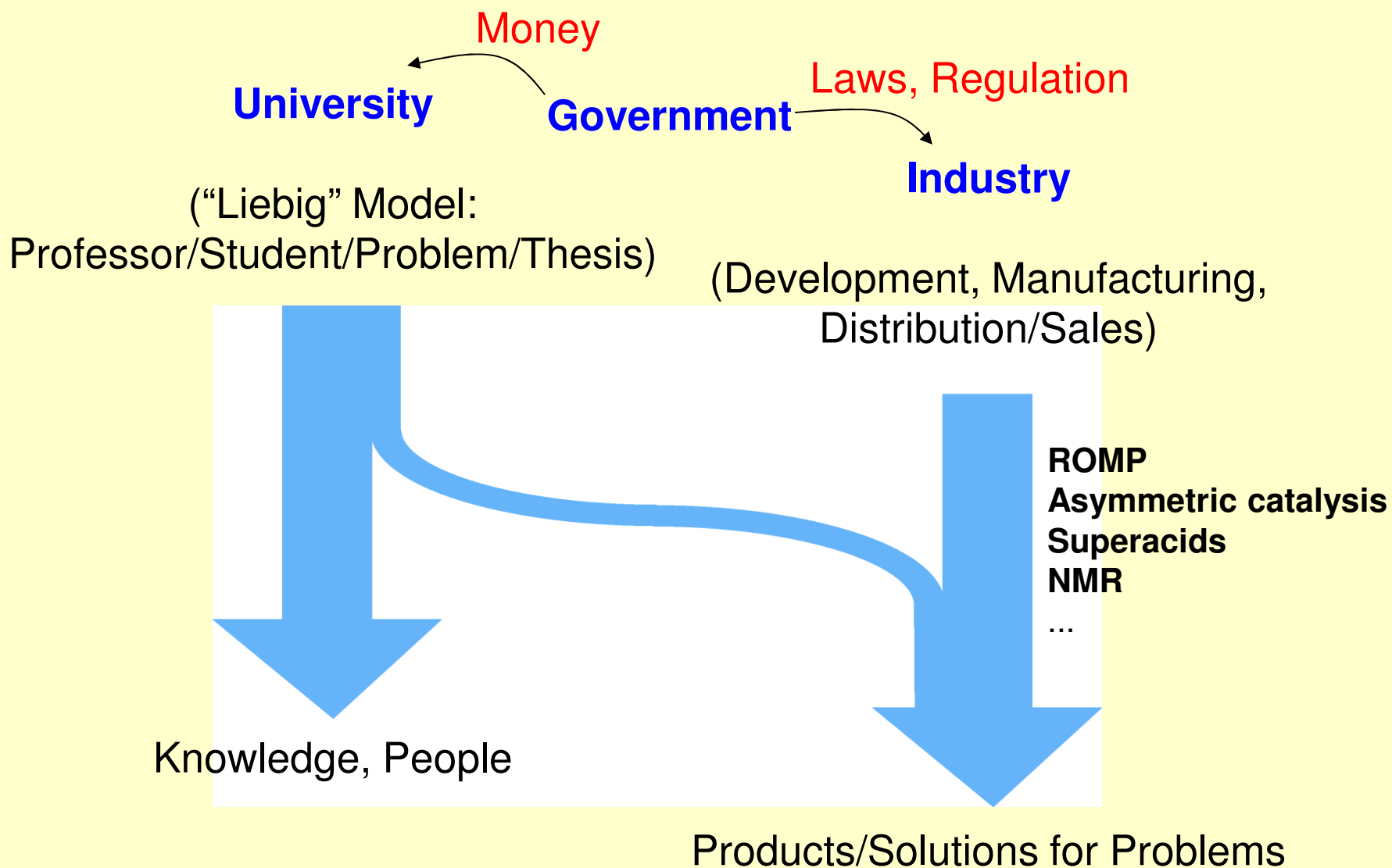
The chemical industry no longer includes invention (innovation) in its business model.



I am absolutely certain that synergy between research, education and industry is one of the great aspects of modern chemical science and one of the best investments a society can make in future. Unfortunately this happy relationship is still not widely appreciated nor practiced

***Elias J. Corey
Priestley Medal Address
Anaheim, CA, 2004***

STRUCTURE OF CHEMISTRY





CHEMISTRY AT CROSSROADS

- Chemistry is at the end of one wave of development and struggling to begin another; perceptible shift in the centre of gravity of the discipline
- There are still many important opportunities in both fundamental and applied science
- Chemistry offers fewer puzzles to solve; What confronts are number of problems
- Longer term curiosity driven research is more important than in the past, but harder to justify

**In the future, functions will be more important than molecules.
Molecules are no longer enough (they never really were)**



IDENTITY CRISIS : DOES CHEMISTRY HAVE GRAND CHALLENGES ?

- **Biology** : Understands life processes, cures for Cancer and Alzheimer, Human genome, synthetic biology,
- **Physics / Astrophysics** : Exploding stars, Black holes, quarks, energy, matter, Grand unified theory, Hubble telescope, Supercollider, Geo-engineering, computers, semiconductor chips, internet
- **Chemistry** : ?

Some Answers : Nature 2 August 2006 , p 500 by Philip Ball



Chemistry has not lost its identity; it has instead gained important footholds within the domains of other sciences – albeit rarely at the initiative of chemists

D. Seebach



THE STRUCTURE OF SCIENTIFIC REVOLUTIONS

- **New experimental techniques enable new science (Dyson)**
eg : X Ray, NMR, PCR, STM
- **Scientific revolutions ensues when current theories are no longer able to explain experimental evidences (Kuhn)**
eg : Discovery of oxygen or quantum mechanics

TWO FORMS OF SCIENTIFIC EVOLUTION

Normal Science : Develops and existing or accepted idea
Discovery science: Fundamental changes in thought



PUZZLE AND PROBLEM

Puzzle :

“Though the outcome can be anticipated, often in detail so great that what remains to be known itself is uninteresting, that the way to achieve that outcome remains very much in doubt”

Answer is not important; the elegance of solution is

Problem :

“The really pressing problems, e.g. a cure for cancer or creation of an inexhaustible source of clean energy, are often not puzzles at all, largely because they may not have any solution”

Answers are important; Strategy to arrive at a solution unknown

Thomas Kuhn
The Structure of Scientific Revolutions

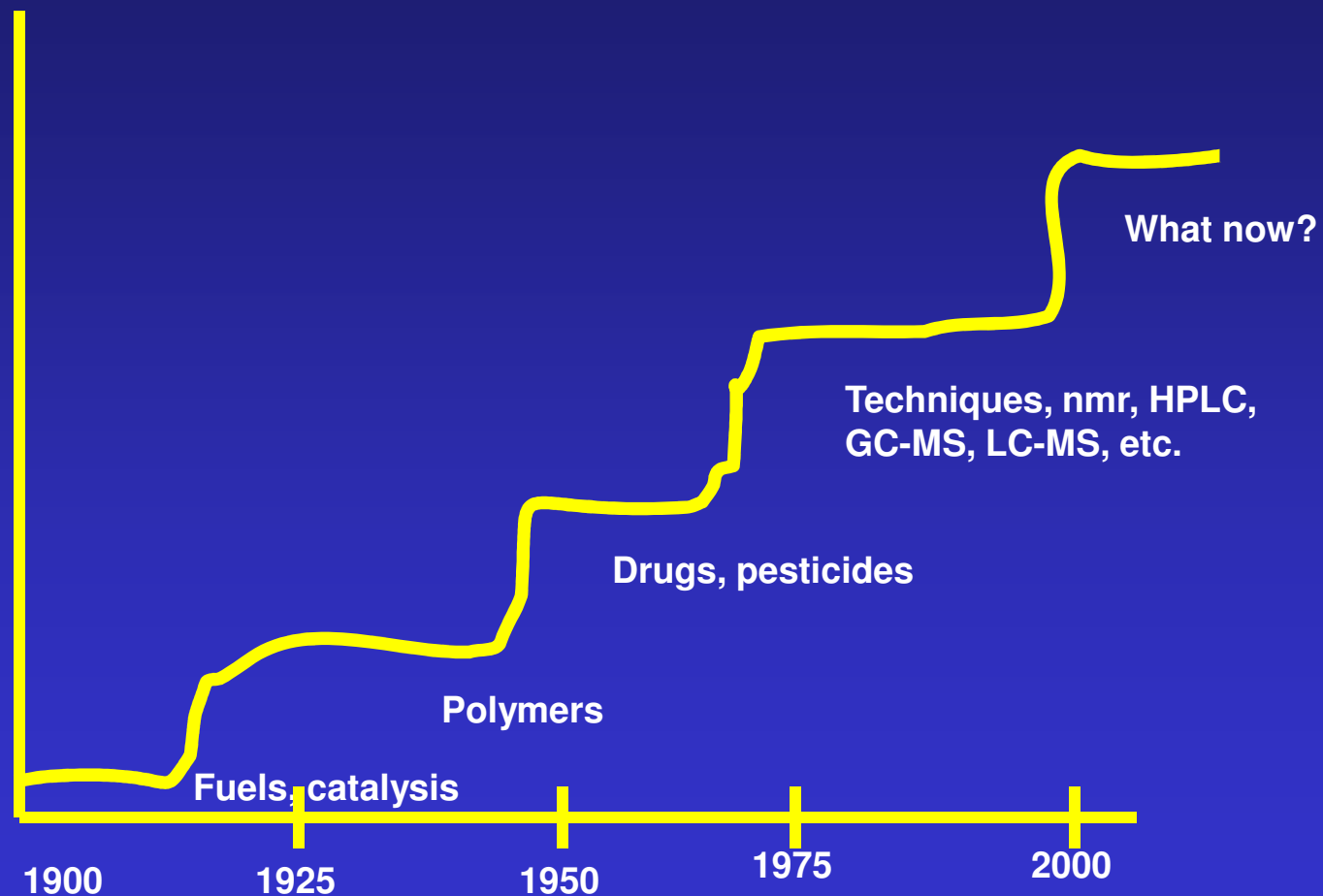


CHEMISTRY : CENTRAL SCIENCE

- Central to the sustenance of civilization on earth
- Key to management of resources on this planet
- Key to understanding the mysteries of life

Chemistry is the science of the real world; the world today is searching for innovative solutions for many of its vexing problems. Chemistry must become part of this solution and dispel the image that it is the cause of the problem

CHEMISTRY : THE NEXT FRONTIER ?



IS CHEMISTRY SCIENTIFICALLY MATURE? CAN WE...

- ... *really* understand molecules / reactions?**
- ... engineer function?**
- ... design drugs?**
- ... make materials by design?**
- ... rationalize the origin of life?**
- ... understand life / thought?**
- ... build a cell?**



**Chemistry is still
in its infancy!**

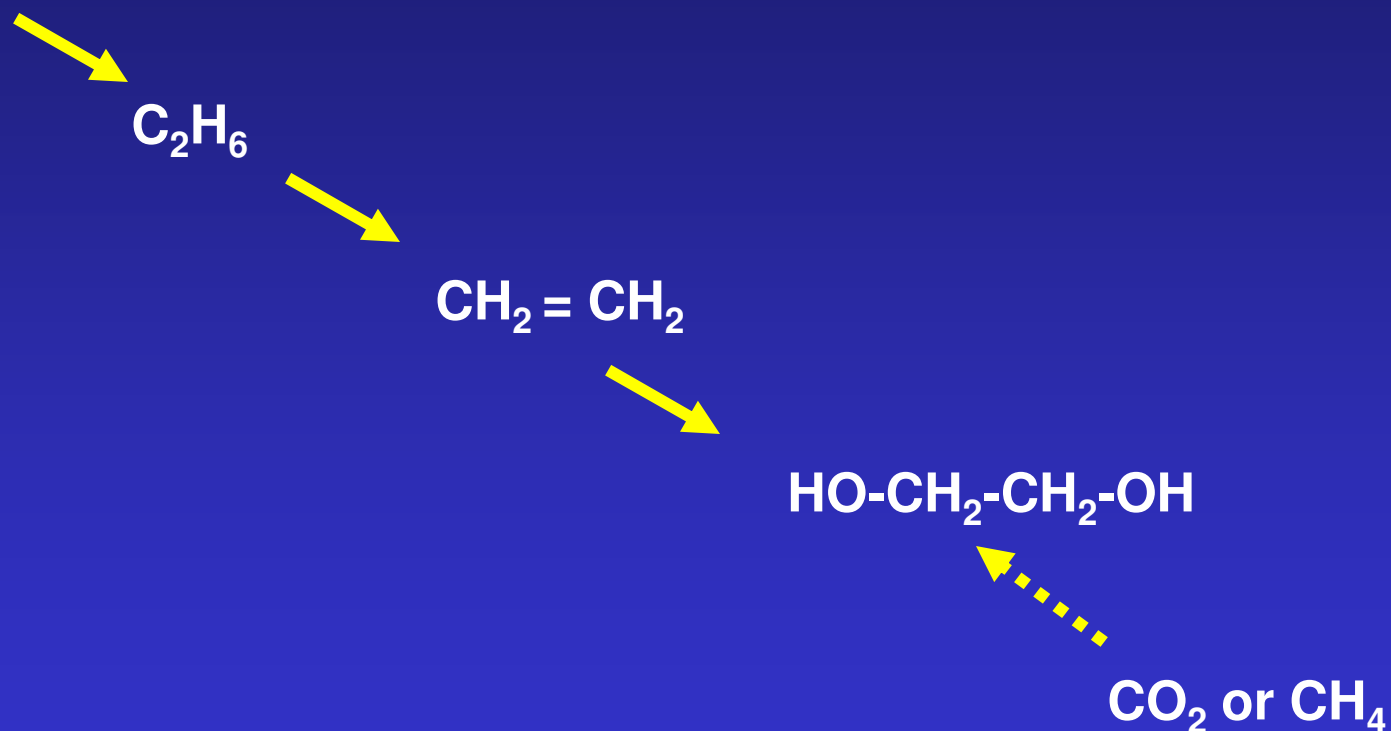


SOME PROBLEMS OF CHEMISTRY

- Simple molecule chemistry
 CO_2 , H_2 , H_2O , CH_4 , NO_x , O_2
- Energy production
- Understanding earth : Global stewardship
- Impossible materials
GMR, Negative index of refraction, High T_c , self healing materials, etc.
- Complex systems : Systems biology, environmental modeling, the cell
- Origin of life
- Chemical basis of consciousness

REINVENTING THE HYDROCARBON CHAIN

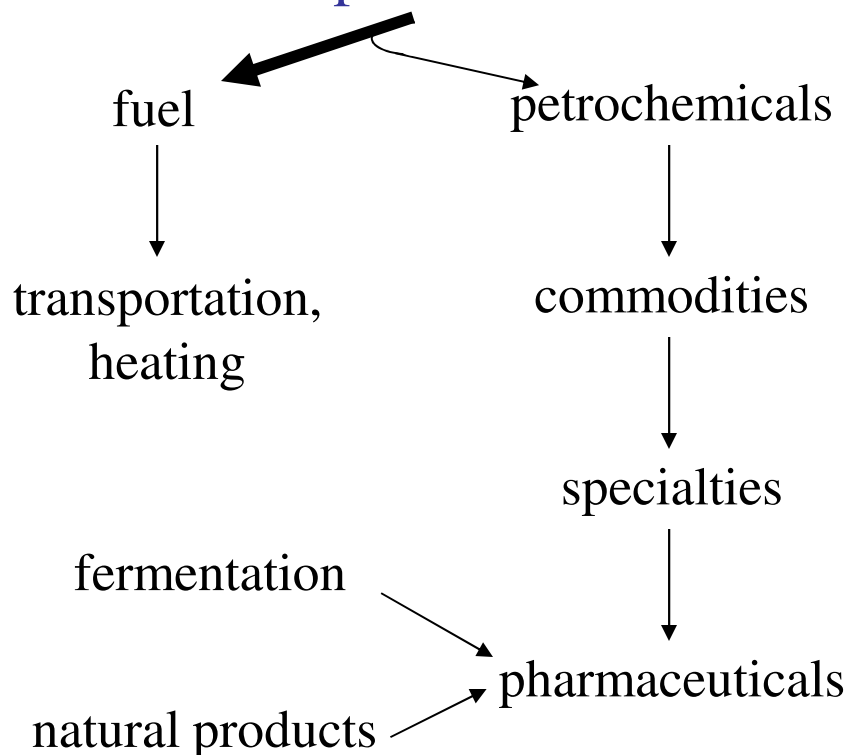
Petroleum (complex hydrocarbon)



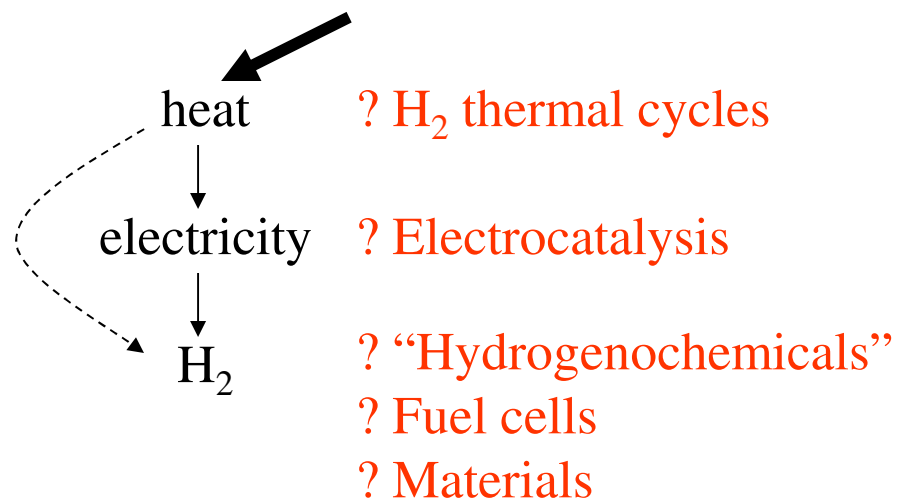
REINVENTING THE CHAIN: THE CHEMICAL ECONOMY



petroleum



nuclear



Similarly, what are the chemical economies for: CH_4 , coal, and biomass?



ALIGNING CORE AREAS TO LARGER SOCIETAL NEEDS

Core areas

- **Catalysis**
- **Physical Chemistry**
- **Analytical chemistry**
- **Organic Chemistry**
- **Theoretical chemistry**
- **Polymer Science**
- **Chemical Engineering**
- **Biology**
- **Materials chemistry**

Areas of coalescence

- **Energy**
- **Environment**
- **Functional materials**
- **Information Technology**
- **Computational science**
- **Health and human wellness**
- **Sustainable processes**

CHEMISTRY WILL AND MUST CHANGE

Chemistry
The Profession

Reinvention

New problems

- Has Chemistry been a little arrogant about its relationships with other disciplines?*
- Does Chemistry care about what other disciplines need from it pedagogically, intellectually, or methodologically ?*

Absorption or
evaporation into

Biology
Materials
Energy
Environment



FUTURE OF CHEMISTRY

- **Systems, not molecules**
- **Functions, not molecular structure**
- **Problems, not puzzles**

***No longer “What is it?” but “What does it do?”
Chemistry must move beyond molecules and learn to solve the entire
problem. Only then the flow of ideas, problems and solutions
between chemistry and
society will become more animate and visible***



IS CHEMISTRY ON THE THRESHOLD OF A NEW REVOLUTION ?

- Responsibility for solving some of the most interesting problems in science and technology
- Exceptionally wide range of tools
- Chemistry offers a balance of skills; synthetic, computational, ability to handle complexity
- Existing body of knowledge insufficient



CHALLENGE OR CRISIS OF CHEMISTRY

- **Inadequacies of theory ; eg: Complex and coupled networks, protein- ligand binding, catalysis, non-equilibrium systems, non-covalent interactions**
- **Peer Review Systems: Encourages safe science at the cost of risky science**
- **Demise of industrial R&D Centres : No longer great source of innovation and discovery as well as providers of jobs (DuPont Central R&D, GE Corporate Research, BASF etc)**
- **Teaching Pedagogy , departmental structure and textbooks**
- **Academic Social Systems : Diversity is rejected, conformity is rewarded**



“ It is hard to understand the tightly compartmentalized minds of the chemists of that day. An extreme example at the chemistry library at Cambridge University, an imaginary line divided the room into two parts, one for physical chemists and the one for organic. The library had two sets of the Journal of the Chemical Society, since an organic chemist was not supposed to cross the imaginary line to use the volumes on the physical side of the library, and vice versa “

***Frank Westheimer
J. Biological Chemistry, 278,11729 (2003)***

TEACHING AND EDUCATION

- **Archaic**
- **Non-demanding**
- **Not very relevant**



CHANGING FACE OF CHEMISTRY

- Chemistry is becoming more and more interdisciplinary pursuit
- However, students usually learn chemistry in isolation
- Is there a case for teaching science in an integrative fashion ?
- Can principles of chemistry be illustrated using familiar biological phenomena or ecosystem behavior or semiconductor physics ?
- Structure and function constitute the central theme of chemistry. All chemistry must be taught in the context of this theme
- We tend to teach chemistry in the chronological order of its evolution. This is unnecessary
- We should teach chemistry in the context of contemporary knowledge. The origins of chemistry must be covered in a module called “History of Science”

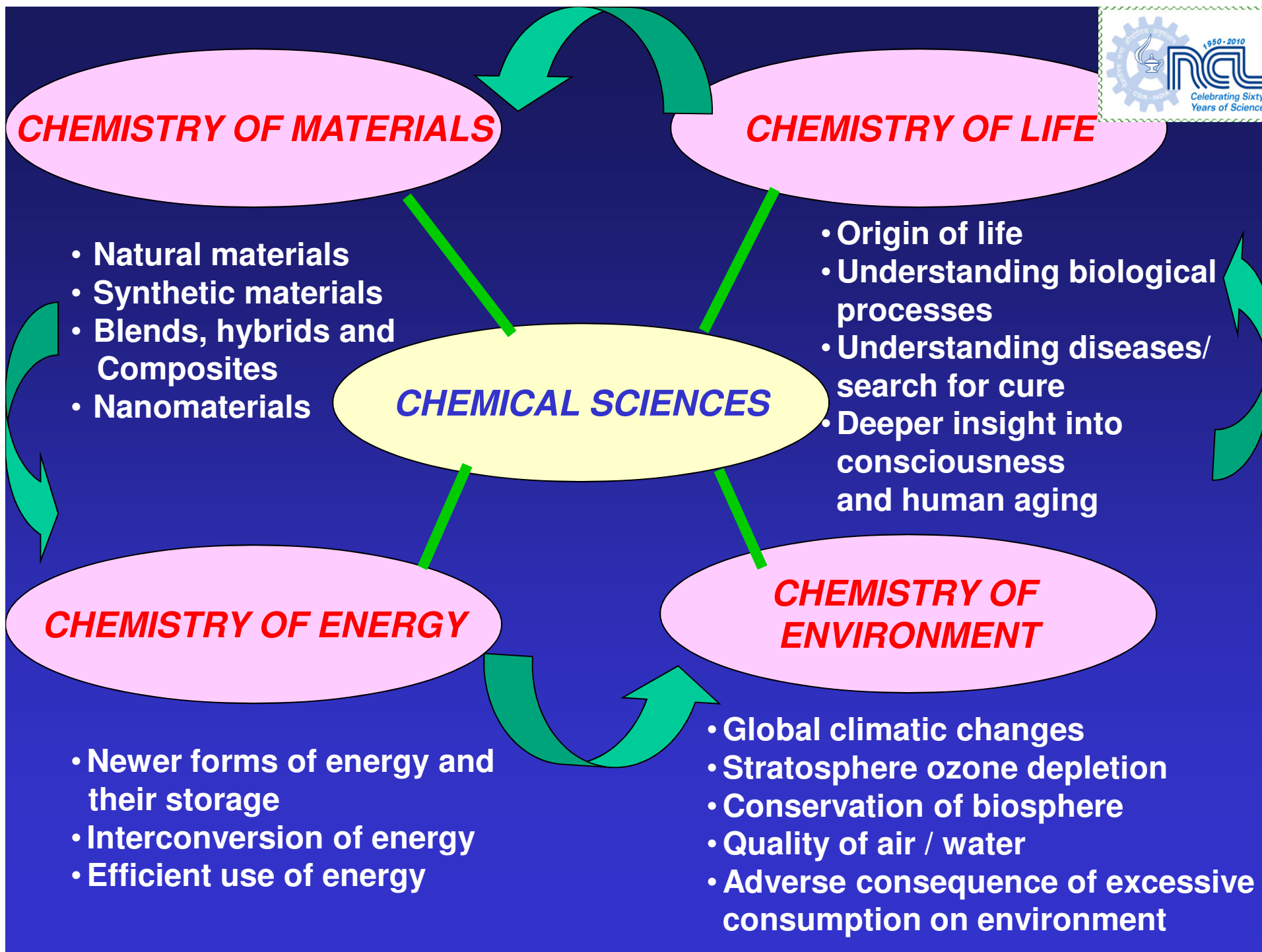
In the world of research traditional disciplines are not relevant; Why don't we teach chemistry the way it is practiced ?



INTEGRATION OF TEACHING WITH PRACTICE

- Students at a very early stage of their learning must experience the thrill of doing chemistry
- Chemistry, is in the ultimate, a sensual science. Its beauty lies not in the pages of drab textbooks, but in the perception of its colors, smell and even sound !
- Students must practice chemistry in all its dimensions
- Experiments must be open ended and must inculcate the discipline of inquiry based learning
- It is never too early to get students involved in research. Small research modules can completely replace traditional laboratory experiments
- Students must be given opportunity to do science so that they can discover whether “research is for me”

If we have to infect young minds with the thrill of doing research, we should let student experience what goes on in the life of a scientist In a research laboratory





CHEMISTRY OF MATERIALS

- **Natural materials**
- **Synthetic materials**
 - **Organic**
 - **Inorganic**
 - **Hybrids**
- **Blend of natural and synthetic materials**
- **Nanomaterials**
- **Environmentally compatible materials**



CHEMISTRY OF LIFE

- **Synthesis using soft chemistry**
 - **Molecular recognition**
 - **Self assembly**
 - **Weak bonds**
- **Interaction of small molecules with large biomolecules**
 - **Chemical genetics**
 - **Structure function relationships**
 - **Target driven and diversity oriented molecular synthesis**
- **Chemistry of bio-macromolecules**
 - **Structure and conformation**
 - **Synthesis of natural / unnatural bio-macromolecules**



CHEMISTRY OF ENERGY

- **Minimize energy in intensity for chemical conversions**
 - **Chemical catalysts**
 - **Biological catalysts**
- **Minimize energy intensity in processing and fabrication**
 - **New materials**
- **Energy harvesting from renewable resources**
 - **Sunlight**
 - **Biomass**
 - **Hydrogen**



CHEMISTRY OF ENVIRONMENT

- **Analytical chemistry / sensors**
- **Kinetics and chemical reaction modeling**
- **Computational chemistry**
- **Efficiency in use of materials**
- **Chemical / Biological fixation of CO₂**
- **Environmentally benign chemistry**
 - **Clean chemistry**
 - **Zero effluent / by product**
 - **Atom economy**
 - **Chemistry in aqueous medium**
 - **High yields / selectivities**
 - **Biological processes for chemical conversion**
 - **Economic use of by products / waste products**
 - **Recycling**

REFERENCES

- **Chemicals, Chemistry and Molecules**
Editorial, Current Science, 99(10), 1301 (2010)
- **Where are the Champions?**
Nature Chemistry 2, 599 (2010)
- **The Future of Chemistry**
Nature Chemistry 1, April 2009, 5-15
- **The Future of Chemistry**
Angew Chem. Int. Ed., 43, 3618 (2004)
- **International Journal of Philosophy of Chemistry, 12, 99 (2006)**
Special issue on “ The Public Image of Chemistry”



*I believe chemistry can be everywhere,
if chemistry so chooses or that it can
contract into an invisible part of the
infrastructure of society*

G. M. Whitesides

- What will Chemistry do in the Next Twenty Years?
G.M. Whitesides, Angew Chem. Int. Ed., 29, 1209 (1990)
- Assumptions Taking Chemistry in New Directions
G.M. Whitesides, Angew Chem. Int. Ed., 43, 3632 (2004)
- Reflections in Chemistry – Priestley Medal Lecture
C&EN, March 26, 2007, p.12



THANK YOU

